What is Claimed is:

- [C1] What I claim as my invention is a SYSTEM that will support the method of sale to a customer a version of a performing art record, mainly but no limited to music, video and data files, that has been derived from a master record and specially customized to fit the customer's reproducer device and acoustic profile of the reproducer's and/or sales conditions and/or customers uses and/or customers preferences.
- [c2] What I claim as my invention is a media reproducing system with the acoustic characteristics of the speakers' environment determination functions, and the capability of allow multichannel sound tracks storage and reproduction with or without on line support from the vendor's system.